# E-COMMERCE

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## Project

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# PROJECT HIGHLIGHTS

## E-commerce design

Construction of an e-shop with a dynamic corporate and product management module.

## Study

Adaptation of the design to the corporate and product identity of the company.

## Planning

Product categorization into unlimited levels of categories and subcategories.

## Development

Back Office system of the online store for the management of orders and members – customers.

## Safety & Reliability

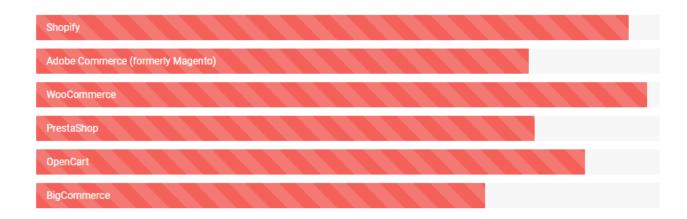Control and optimization of e-commerce according to modern security standards.

# SKILLS & TECHNOLOGIES

An e-commerce platform is a software for online stores deployed to handle all their merchant buying needs and their own seller needs.

These needs include product pages, reviews, transactions, order fulfillment, customer support, and returns.

Online purchasing has grown significantly both before and after the coronavirus pandemic, with more and more businesses looking for the best eCommerce systems.

Businesses may easily start selling their items online, collect payments, track their inventory, and handle delivery all from the same platform by choosing the appropriate tools for the job.

| Shopify | |
| --- | --- |
| Adobe Commerce (formerly Magento) | |
| WooCommerce | |
| PrestaShop | |
| OpenCart | |
| BigCommerce | |



# Criteria For Selection

**Pricing:** Since the pricing structure of eCommerce platforms differs slightly from that of other tools, costs needed to be obvious and simple to comprehend.

**Ease of use:** All of the eCommerce platforms on the list are required to be simple to use and have intuitive dashboards.

**Customer support:** Customer service is essential for online stores, and it will be required at some point.

**Integrations:** The capacity of platforms to cooperate with any additional services and applications you use to run your business.